



EXPERIENCE

- 2012-2014 **JAKKS Pacific**  
Los Angeles, CA  
Packaging Designer  
-Created Packaging for Graco, Disney's My First Princess and Safety 1st preschool toys.
- 2010-2012 **Sagon-Phior**  
Los Angeles, CA  
Graphic Designer  
-Created packaging, print collateral and web designs for brands such as 360Vodka, Rodney Strong Vineyards and Tarantula Tequila.
- 2007-2010 **Freelance Designer**  
Los Angeles, CA  
-Clients included: Physicians Formula, Herbalife, JAKKS Pacific, Mattel Toys, Venice Family Clinic, Plan Ahead and Pacific Bridge (Stationary)
- 2006-2007 **Freeman Beauty Labs**  
Los Angeles, CA  
Graphic Designer  
-Created all packaging and marketing materials for skin care products.
- 2004-2005 **Freelance Designer**  
San Francisco & Los Angeles, CA  
-Clients included: Cal Tan, American International Industries (Beauty Packaging), Gap, Inc. (Including both Gap Kids and Banana Republic Brands), Restoration Hardware (Visual Merchandising), Shaklee (Catalog), Williams-Sonoma (Catalog)
- 2003-2004 **Gymboree**  
San Francisco, CA  
Graphic Designer  
-Created packaging, collateral and in store signage for Gymboree, Janie & Jack and Janeville brands.
- 2001-2003 **Equity Marketing, Inc. (EMAK Worldwide)**  
Los Angeles, CA  
Graphic Designer  
-Conceptualized and designed promotions, packaging and advertising for clients such as Burger King, Dr Pepper/Seven Up, Sony and Embassy Suites Hotels.  
-Created strategic solutions for new business client pitches by designing unique leave behind as well as projected presentations.  
-Communicated with outside vendors such as retouchers, photographers, and printers.  
-Supervised freelance artists.
- 2001 **Herbalife**  
Los Angeles, CA  
Graphic Designer  
-Designed labels for a new line of powdered protein drinks.
- 1999-2001 **YSL Beauté**  
New York, NY  
Graphic Designer, Oscar de la Renta worldwide  
-Created all promotional and packaging materials for Oscar de la Renta fragrances.  
-Produced mechanicals for Yves Saint Laurent cosmetics.  
-Designed set-ups and display units for special events, including national and international sales meetings.  
-Supervised press-runs and photo shoots.

EDUCATION

- Fashion Institute of Technology**  
State University of New York  
Bachelor of Fine Arts, Packaging Design, May 1999
- State University of New York at New Paltz**  
Fine Arts, September 1994 - May 1996

SKILLS

- Adobe CS5/6: Illustrator, Photoshop, InDesign  
Microsoft Office